

# NewSpring Growth



NewSpring Growth partners with talented management teams of industry-transforming, high-growth companies. We support growth through organic initiatives as well as mergers & acquisitions.

NewSpring Growth is part of NewSpring, which partners with the innovators, makers, and operators of high-performing companies in dynamic industries to catalyze new growth and seize compelling opportunities. We manage over \$3.0 billion across five distinct strategies covering the spectrum from growth equity and control buyouts to mezzanine debt.

## ABOUT NEWSPRING

**\$3.0bn+**  
Assets under management

**5**  
Investment strategies

**200+**  
Investments made since 1999

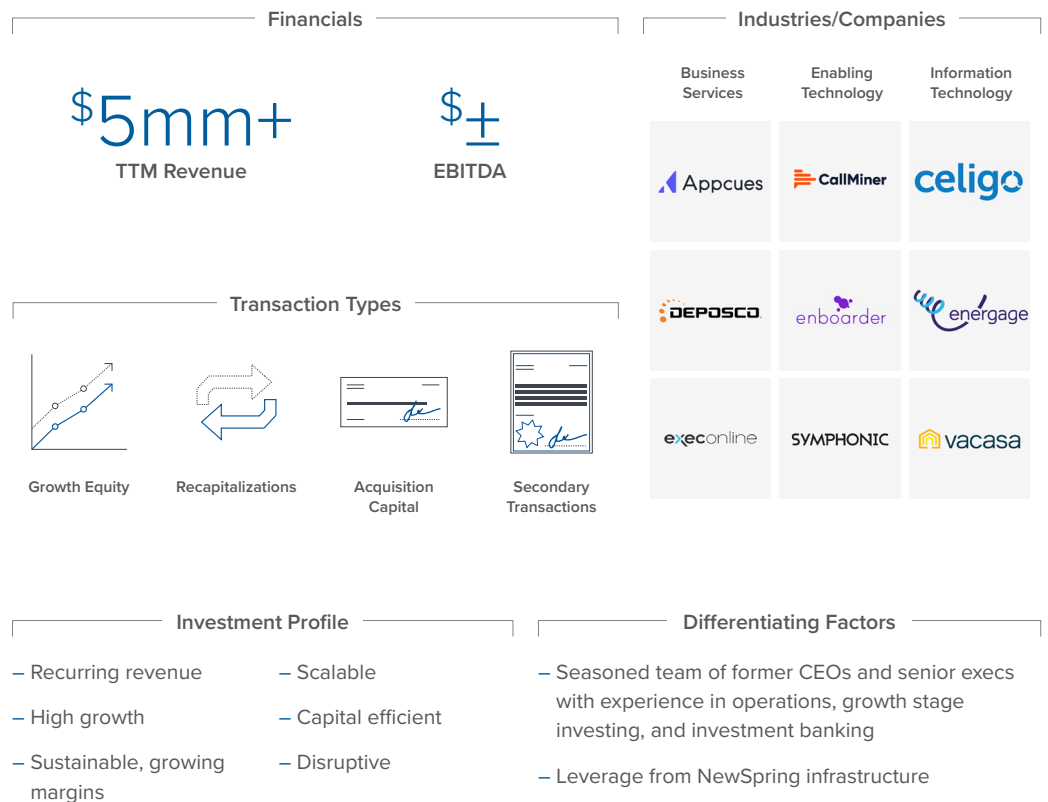
**40+**  
Investment professionals

## ABOUT NEWSPRING GROWTH

**\$1.1bn**  
NewSpring Growth Capital AUM

**81**  
Investments since inception

## NEWSPRING GROWTH INVESTMENT CRITERIA



## INVESTMENT TEAM



Michael DiPiano   Marc Lederman   Glenn Rieger   Hart Callahan   Brian Kim   Bharat Santhanam   Matt Szymanski   Amy Wang   Katherine Ren   Ben Rosso   Tarun Sangari

### CONTACT

For investment opportunities or questions, please contact:  
Adam VeVerka at 610.567.2392 or aveverka@newspringcapital.com  
Ryan Schafer at 630.621.8305 or rschafer@newspringcapital.com

### OUR OFFICES

Philadelphia • Baltimore • Chicago • Denver • New York  
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	<p>Cordial's cross channel marketing automation software enables B2C brands to reach its customers via personalized messages (text, mobile apps, and push notifications).</p>	<p>SEEKING ADD-ON</p> 	<p>Symphonic is a differentiated music technology platform that provides distribution services to independent labels and individual artists.</p>
	<p>Appcues is a no-code software solutions built to help non-technical teams improve and measure product adoption by its customers.</p>		<p>Deposco is a cloud-based supply chain management platform focused on serving mid-market omnichannel retailers.</p>
<p>SEEKING ADD-ON</p> 	<p>Bespoke Post is a multi-category, direct-to-consumer e-commerce platform with a fast-growing membership base.</p>	<p>SEEKING ADD-ON</p> 	<p>Fashionphile provides a branded, omni-channel marketplace for re-commerce of authentic, ultra-luxury, superior quality handbags, jewelry and accessories.</p>
	<p>Skillshare is the world's largest online learning community for creativity.</p>		<p>Messagepoint provides Customer Communications Management solutions that help enterprises create and deliver clear and relevant messages to their customers.</p>
	<p>aPriori provides cost simulation and manufacturability software to bridge the gap between product development and production for the world's top manufactures.</p>	<p>SEEKING ADD-ON</p> 	<p>Vacasa is North America's largest vacation rental management platform.</p>
<p>SEEKING ADD-ON</p> 	<p>Celigo is a leading integration Platform-as-a-Service (iPaaS) provider for both business and technical users.</p>		<p>Intersection applies digital technology to the physical world to improve the experience of public space.</p>
	<p>OS33 is a SaaS provider that secures and protects independent agencies' data, applications, and devices.</p>	<p>SEEKING ADD-ON</p> 	<p>Snag connects workers seeking hourly jobs with employers seeking to fill hourly positions.</p>
	<p>Circonus is a provider of a next generation, IT monitoring, and analytics program.</p>	<p>SEEKING ADD-ON</p> 	<p>PX is a marketing technology platform used to automate and manage customer acquisition.</p>
	<p>Energage primarily provides employee engagement annual surveys to drive organizational health.</p>	<p>SEEKING ADD-ON</p> 	<p>Innovld empowers advertisers to create, deliver, and measure the most innovative video experiences on any device and media outlet, while increasing scale, efficacy, and ROI.</p>

RECENT EXITS



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